

EVENT PACKAGES

Use our expertise, contacts and media platforms to optimise your industry events. If our packages do not your needs, please reach out for a hybrid package tailored to your requirements.

LISTING	STANDARD	PREMIUM	PLATINUM
We offer a basic listing to conferences, webinars, exhibitions seminars.	Our STANDARD package offers exposure and allows you take advantage of our media platforms and email databases.	Our PREMIUM package offers excellent value for money and provides access to our indepth knowledge and use of our databases.	Our PLATINUM package offers even more exposure provides access to our indepth knowledge and use of our databases; as well as photography and videography.
R1,500	R4,500*	R15,000*	R40,000*

* Price excludes any travel and accommodation costs associated for events outside of Cape Town
Price also excludes any commissions to agencies or contractors.

CONSULTANCY SERVICES:

Input on content		✓	✓
Input on structure of event		✓	✓
Lead generation and contacts (introductions)			✓
Strategic content report (written submission)			✓

PRE EVENT EXPOSURE:

Inclusion on website calendar	✓	✓	✓
Inclusion on weekly newsletter calendar	✓	✓	✓
Dedicated mailshot to database	ONE	TWO	THREE
News articles		ONE	TWO
Newsletter articles		✓	✓
Social media platforms		✓	✓

DURING THE EVENT:

Attendance	✓	✓	✓
Maximum number of days/hours included	FOUR HOURS	ONE DAY	TWO DAYS
Maritime Review publications (if available)	✓	✓	✓
Photography services	BASIC	BASIC	FULL
Videography services			FULL
Drone videography services			FULL
Social media posts with tags		✓	✓

POST EVENT:

News article	✓	✓	TWO
Custom event report and publication			✓
Newsletter coverage	✓	✓	✓
Facebook Album with captions and logos		✓	✓
Video footage from event (unedited clips)			✓
Drone footage from event (unedited clips)			✓
Edited custom video showcasing highlights			✓

TURNKEY PACKAGE

REQUEST A QUOTE

Are you are looking for maritime experts to organise and help you host your industry event? Our TURNKEY package for full event organisation and promotional services.

OUR TURNKEY PACKAGE INCLUDES ALL OF THE ABOVE PLUS:

- ✓ Content development
- ✓ Speaker management
- ✓ Sponsor management
- ✓ Venue co-ordination
- ✓ Sub-contractor management
- ✓ Guest management
- ✓ Hybrid and event technology
- ✓ Dedicated website creation
- ✓ AND MORE